



SALES AND MARKETING PRIVACY POLICY

INTRODUCTION

Mitsui Components Europe Ltd (MCE) is committed to protecting your personal information and complying with the General Data Protection Regulations (GDPR). This policy describes how we collect, use, store and disclose your personal information.

This policy applies to any personal information provided by you through the MCE website (www.mitsuicomponents.com) or provided to MCE via email or other correspondence.

It is important that you read this privacy policy together with any other privacy policy MCE may provide on specific occasions when we are collecting or processing personal information about you so that you are fully aware of how and why we are using your personal information (for example, MCE's Recruitment/Applicant Privacy Policy). This policy supplements other policies and is not intended to override them.

WHY DO WE COLLECT PERSONAL INFORMATION ABOUT YOU?

MCE may use your personal information to deal with any enquiries you may have.

WHAT PERSONAL INFORMATION DO WE COLLECT?

MCE collects the following types of personal information about you:

- Forename and surname
- E-mail address
- Telephone number
- Company Name
- Address
- Details of your enquiry

HOW DO WE RECEIVE PERSONAL INFORMATION ABOUT YOU?

MCE receives this personal information about you:

When you contact us directly or visit the MCE website (www.mitsuicomponents.com) or make a general enquiry.

HOW DO WE USE PERSONAL INFORMATION ABOUT YOU?

MCE uses this personal information about you:

- To identify who you are when you contact us
- To provide you with the MCE Products or services you have requested and to understand what MCE Products you may be interested in
- To contact you regarding your MCE Products to answer your technical queries or general enquiries
- To improve MCE Products or services and to carry out customer surveys
- To resolve complaints or issues you may have

HOW WILL WE CONTACT YOU?

MCE may contact you by post, telephone, email and/or text message, unless you have told us not to or have registered with the telephone or post preference services.

WHO DO WE PROVIDE THIS PERSONAL INFORMATION TO?

MCE will provide your personal information to:

- The MCE group if you are acquiring or are interested in acquiring MCE Products.

WHERE WE STORE YOUR INFORMATION

All personal information we have about you is stored on secure servers operated by MCE or its third-party service providers. These third-party service providers have access to your personal information needed to perform their functions but may not use it for other purposes. MCE ensures that these third-party service providers will only process your personal data in accordance with this policy and applicable Data Protection legislation.

DATA TRANSFERS

Your personal information may be transferred to MCE offices operating in countries outside the European Economic Area (EEA) or may be processed by MCE's third-party service providers based or operating outside the EEA. MCE will use appropriate safeguards to ensure that your personal data is treated securely and in accordance the Data Protection legislation in connection to such transfers or processing of your personal data outside the EEA.

DATA RETENTION

Your personal information will be held in MCE's customer relationship management systems for an indefinite period to manage our relationship with you. MCE will carry out periodic data cleanses of this information to ensure that it is up to date and accurate.

YOUR RIGHTS

You have the following rights in connection with your personal information processed by MCE:

ACCESS – you can request access to your personal information and further details about how your personal information is handled by MCE

OBJECT – you have the right to object to our processing of your personal information

RECTIFICATION – you can request rectification of any incorrect personal data held about you

ERASURE – you can request erasure of any personal data where the processing isn't necessary for the purposes of the legitimate interests pursued by MCE or by a third party

You have the right at any time to withdraw consent for MCE to hold your personal contact information and/or to amend the delivery method we use. To manage your rights and delivery preferences please follow the instructions in our marketing communications, enquiry forms or write to us at:

Post: Mitsui Components Europe Ltd, Clos Fferws, Ammanford, SA18 3BL

Email: info@mceukltd.onmicrosoft.com

You can also exercise any of these rights at any time by contacting us using the contact details provided below.

If you are concerned or have questions about how MCE handles your personal data, please contact us and we will do our best to assist you.

Please note that you have the right to lodge a complaint with the UK Information Commissioner's Office (or any other appropriate supervisory authority), which may be accessed through the following link <https://ico.org.uk/concerns/>.

CHANGES TO OUR PRIVACY POLICY

MCE reserve the right to revise this privacy policy or any part of it from time to time. Please check back frequently to see any updates or changes to our privacy policy.

CONTACT DETAILS

Questions, comments and requests regarding this privacy policy should be addressed to the Data Protection Lead, Mitsui Components Europe Ltd, Clos Fferws, Ammanford, SA18 3BL